

# Customer Art Approval Form

Tracking Number:

CRASPE PO#90167\_KFC LIP BALM(W315968)

**ITEM PPD-116**  
Very Wild Cherry SPF 15

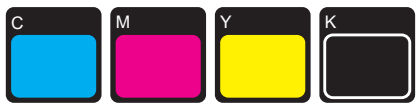
**REPEAT**  
\*ANY CHANGE REQUEST  
TO AN EXACT REPEAT ITEM  
COULD BE SUBJECT TO SETUP FEE

LAB-PPD-114388



→  
IMPRINT AREA  
1.75" X 1.40"

Imprint Color(s)



## Art Guidelines

### 1. Labels

- a. Positive imprint - 5 pt minimum ..... Sample Text
- b. Reverse imprint - 7 pt minimum ..... **Sample Text**
- c. Serif and italic types - 7 pt minimum ..... Sample Text
- d. Line weight, positive lines - .5 ..... \_\_\_\_\_
- e. Line weight, reverse lines (gap) - .75 ..... \_\_\_\_\_

\* Ornate and display type faces will be printed on a case-by-case analysis.  
\* Registered marks and trademarks should be enlarged for clear printing.

## Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.